



# Challenges & Matching Gifts

Challenges and matching gifts are a fun way to engage friends, family, and peers. A competition between classrooms, departments or businesses is another fun idea. Communicate your goal and let the friendly competition begin!

[Click here](#) to watch an example of a video challenge

## Friends, family, and peers:

I'm reaching out to you today because the Yarmouth Regional Hospital needs our help. Please join me in supporting the Yarmouth Hospital Foundation's [WE CARE Radiothon](#) on March 3<sup>rd</sup>.

Cardiac Services is the heart of our regional hospital, thank you for considering a gift. Every dollar makes a difference!

## Challenge to other classrooms, departments, or businesses:

Are you up to the challenge?

We've set a goal to raise \$\$\$\$ by next Friday at 5:00 p.m. – can you beat us??

The Yarmouth Regional Hospital needs our help. Please join us in supporting the Yarmouth Hospital Foundation's [WE CARE Radiothon](#) on March 3<sup>rd</sup>.

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## Images to help communicate your support:

The Yarmouth Hospital Foundation has created images for you to use on Facebook & Instagram to help communicate your support of the WE CARE Radiothon. Click on the photo to download the full-size hi-resolution image.



Call the **WE CARE Hotline: 1-844-866-6464** on **March 3<sup>rd</sup>**  
to make a pledge and reply to **Challenges & Matching Gifts**



**And don't forget ....**

to *USE* hashtag **#WeCareRadiothon2022**, *TAG* your friends and *HAVE FUN!!*

[The fundraising focus for the 2022 We CARE Radiothon will be for some critical cardiac equipment](#) and this equipment has been a factor in [the recruitment of a new cardiologist](#) for Yarmouth Regional Hospital starting this Fall!

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The mission of the Yarmouth Hospital Foundation is to support and enhance our hospital as a community and regional centre of excellence in health care.

**Yarmouth Hospital Foundation**

PO Box 7 Yarmouth NS B5A 4B1

[www.yarmouthhospitalfoundation.ca](http://www.yarmouthhospitalfoundation.ca)



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